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PRESS RELEASE

BY PAKISTAN ASSOCIATION OF TOUR OPERATORS (PATO)

PATO (Pakistan Association of Tour Operators) assures our domestic and international travelers and adventurers that the fog of war that was looming on the horizon has settled. After the US brokered ceasefire, the two countries Pakistan and India have agreed to settle their mutual difference through peaceful means with the assistance of international community. With this positive development we are happy to announce that Pakistanis now safe and tourist operations across Pakistan have resumed pace and the adventure enthusiasts and nature lovers are all set to reach their dream destinations including K2, Nanga Parbat, Hunza Valley, Swat Valley, Chitral Valley and other places.

Tourist regions, including the northern areas such as Gilgit-Baltistan, Hunza, Skardu, and Chitral, as well as major cultural hubs like Lahore, Islamabad, and Karachi, are safe, peaceful, and open to visitors. The Mountaineers paradise 'Saltoro/Baltoro Glaciers and Karakoram group of peaks including K2 are also safe and peaceful for mountaineering expeditions. The 75 years celebrations of the first ascent of Titch Mir peak in Chitral will also be celebrated this year.

While we recognize that social media and some segment of press may create some level of uncertainty, we emphasize that the situation on the ground is stable, and tourism activities are continuing as planned. Tour operators across Pakistan are actively welcoming guests, and there have been no disruptions to travel services or itineraries.

"We understand the concerns of international travelers, and we want to reassure the global travel community that Pakistan continues to be a hospitable and secure destination," said Mr. Niaz Ahmed, Chairman of PATO. "Our member organizations are operating smoothly, and we remain committed to delivering safe, memorable, and enriching travel experiences."

PATO urges international tourists and travel agencies not to cancel or postpone their trips based on isolated or exaggerated reports. The association encourages all stakeholders to verify information through official sources and consult with their travel partners for up-to-date and accurate insights.

PATO as a trade body dedicated to promoting responsible tourism, will continue to monitor the situation and provide timely updates, if needed. For now, we welcome the world to experience the warmth, culture, and natural beauty of Pakistan with open arms.



CAPT. NIAZ AHMED
Chairman

